



Novel software medical
device for managing
late-stage cancer

Oncology Technology-Enabled Service

Executive Summary

Attractive Market Opportunity

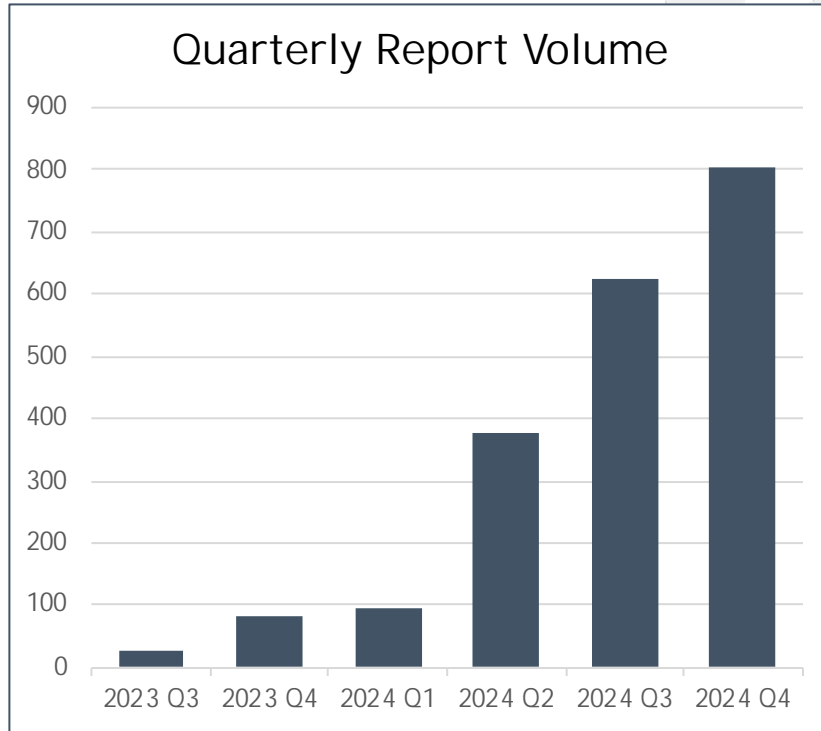
- Large market (**\$10B TAM**) that is poorly served by other technologies
- Uniquely addressing late-stage cancer (cause of **90% of cancer mortality**)
- Hospital value: **new revenue stream** with payment of ~\$1,000 per analysis
- Payer value: treatment **cost savings >\$100,000** per patient

Highly Differentiated Technology with Strong Product-Market Fit

- Market traction at **large centers and community hospitals** in US and Australia
- One of very few software solutions **eligible for separate US reimbursement**
- Automated, scalable solution with **~85% gross margins**
- Protected by a **broad patent portfolio** and **unique scientific expertise**



Hospital Market Growth



"This technology is a game changer. It will be standard of care."

medical oncologist, McFarland Clinic

"This is exactly what I need."

medical oncologist, Rocky Mountain Cancer Center

"Given diffuse metastases, this information could not be obtained manually."

radiation oncologist, UW Carbone Cancer Center

"I'm so happy we have this wonderful quantitative analytical tool to offer patients and be able to make data-based informed decisions off of!"

radiation oncologist, Dana Farber Cancer Institute

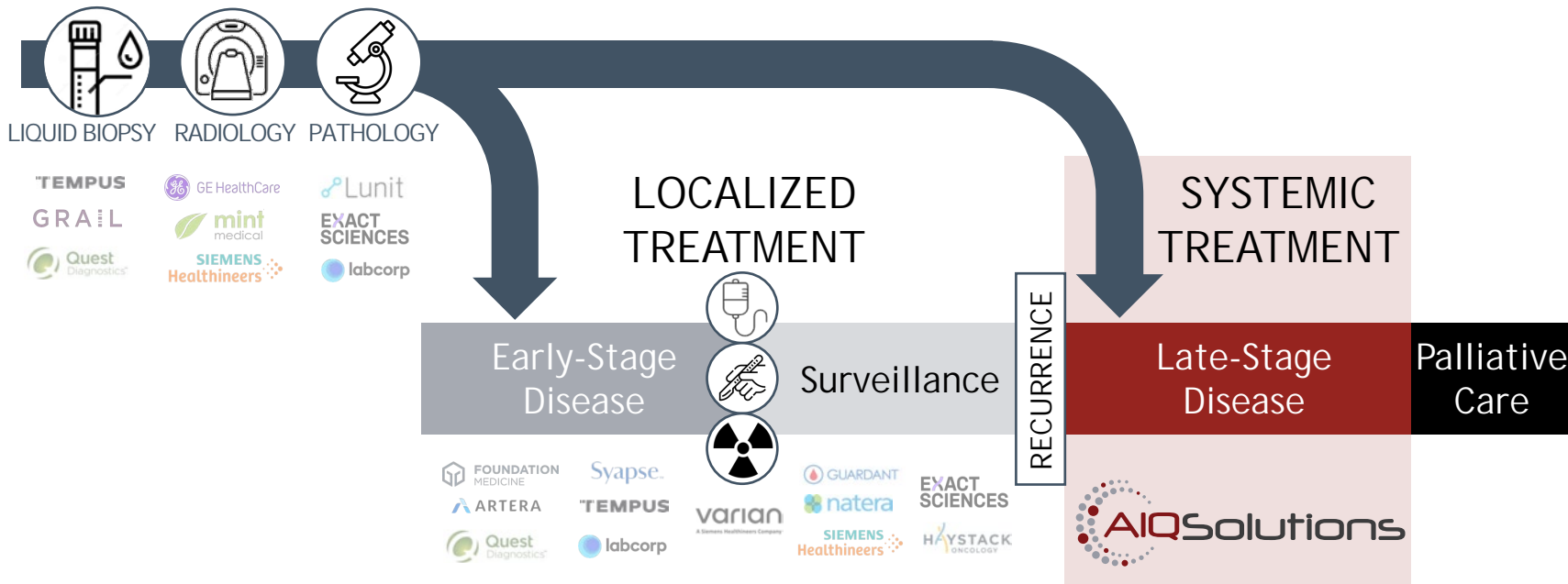
"Our oncologists love you guys. We have had some patients that we thought were cut and dry progression and your reports have educated us a lot."

radiologist, UNC Lineberger Cancer Center



Cancer Patient Pathway: many technologies support diagnosis and early-stage treatment, but **only AIQ enables optimization of late-stage care**

SCREENING & DIAGNOSIS



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SCREENING & DIAGNOSIS



LIQUID BIOPSY

GRAIL



Exit Strategy:

Companies seeking to offer hospitals a portfolio that covers the entire patient journey



CONSENT

Palliative Care



REC



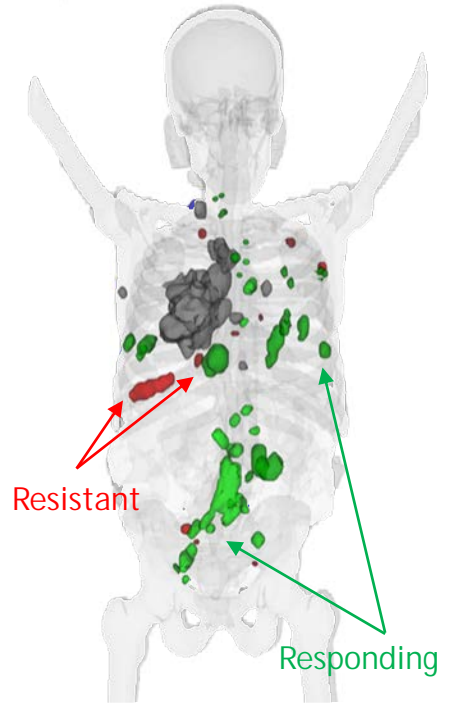
Problem and Solution

Metastatic cancer is **not one disease, but many diseases**

Individual lesions respond differently to therapy

Resistance in even a **small fraction** (<10%) of lesions correlates to poor overall response.

Standard of care evaluates **only 3-5 lesions** per patient

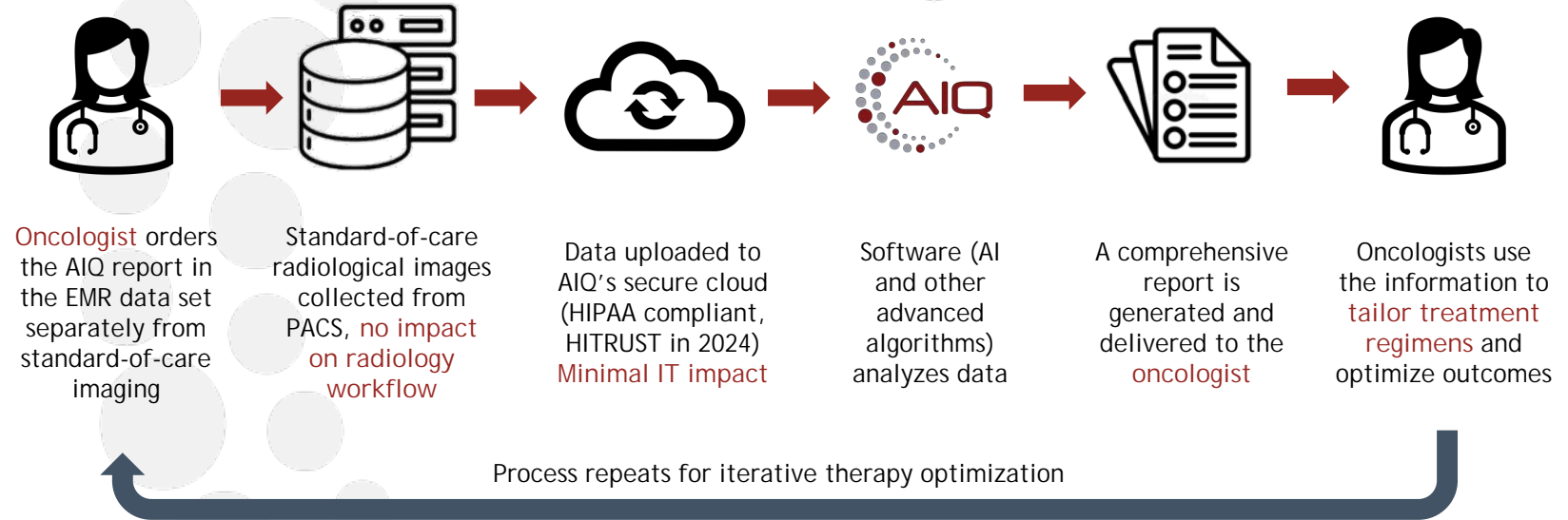


AIQ's technology quantifies treatment response for **each individual lesion and organ**, more accurately **assessing and predicting** therapy response
ONLY AIQ CAN DO THIS



Easy integration into existing workflows

Requires minimal resources for hospital adoption



Benefits to all stakeholders



Provider

- Fee for service model: incremental revenue stream from new code
- Value-based care: shared savings on drug costs



Payer

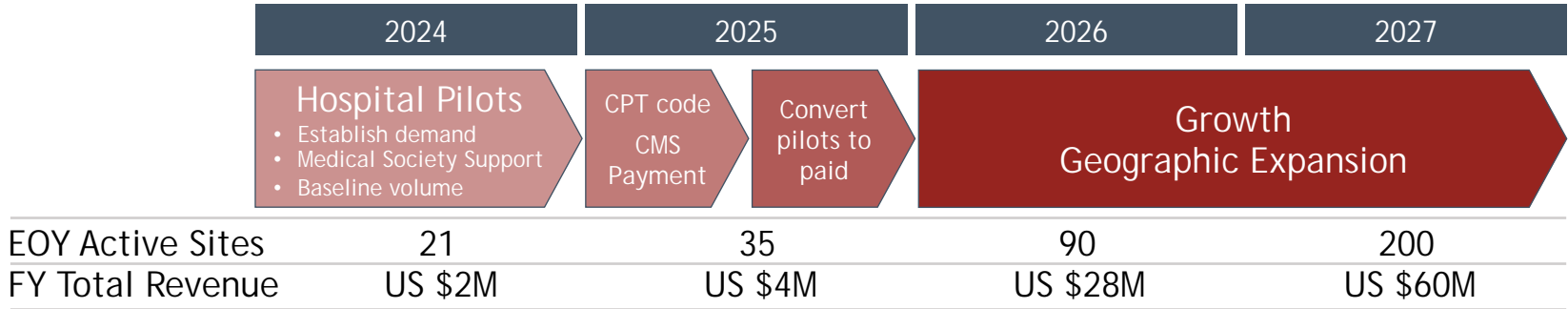
- Reduced spending on ineffective, high-cost drugs and hospitalizations
- Potential savings >\$100,000 per patient



Patient

- Better understanding of disease & treatment
- Better clinical outcomes
- Lower out-of-pocket expenses (co-pays)

Commercialization Strategy



Reimbursement drives growth

- Creates incremental revenue for customer
- Turns sales hurdle into sales enabler

Reimbursement creates differentiation

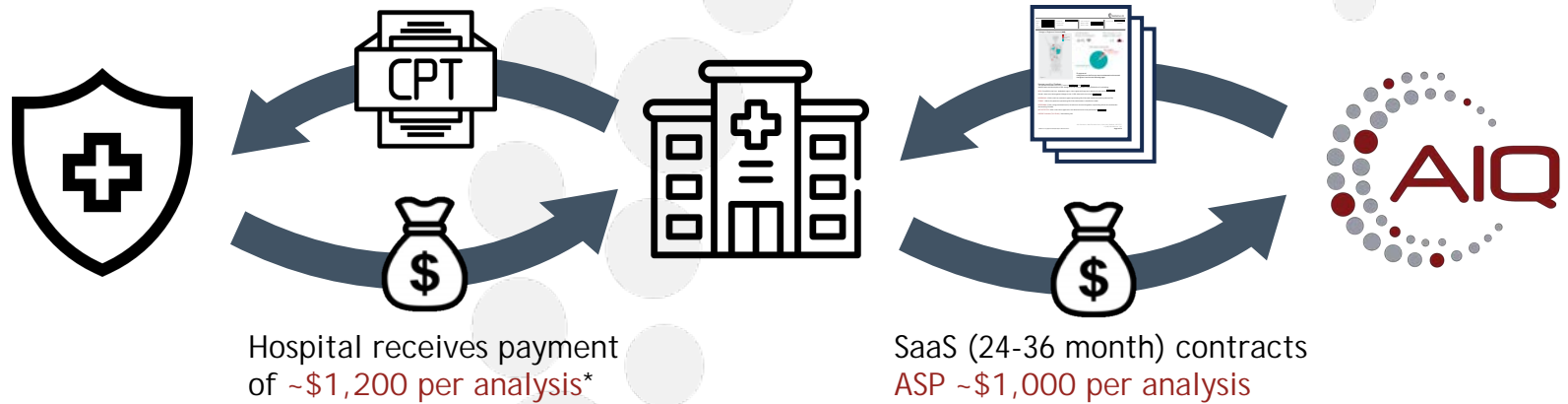
- Very few AI technologies are eligible
- AI technologies without reimbursement have struggled to grow revenue

AIQ's reimbursement risk is **LOW**

- AIQ designed for reimbursement from start
- 2023 CMS policy change created pathway
- **90% success** for similar code applications
- Payment rates for similar codes **>\$950**
- Strong code application submitted Oct 31
- Code approval expected **Feb 8, 2024**
- Following code approval, payment rate will be set based on early customer invoices



Business Model: Algorithm-Enabled Service



Payer Value

- Reduced spending on ineffective, high-cost drugs and hospitalizations
- Potential savings >\$100,000 per patient

The Science

- Inter-lesion treatment response is highly heterogeneous
 - 61% of patients simultaneously have “responding” and “progressing” lesions¹
- Resistance in a small fraction of lesions can drive poor overall clinical outcome^{2,3}
- Evaluating all lesions is critical for clinicians to assess treatment response
 - Including parameters for all lesions significantly improves outcome prognostication^{4,5,6}
 - Patients with heterogeneous response had worse overall survival than patients with homogeneous progression⁶
- Clinician analysis and interpretation of AIQ's TRAQinform reports was more prognostic of overall survival than standard-of-care approaches⁴
- Medical oncologists reported that TRAQinform IQ provided value for clinical decision making vs. standard of care in >80% of patient cases (n=103)⁷
 - Information provided to oncologists in TRAQinform reports is clinically meaningful and distinct from information provided in standard radiology reports⁷



1: AIQ unpublished analysis of 1,100 patients spanning 11 cancers.
2: Harmon et al. *J Clin Oncol.* 2017;35(24):2829-2837.
3: Kyriakopoulos et al. *J Clin Oncol.* 2020;38(31):3662-3671.
4: Lokre et al. *Eur J Nucl Med Mol Imaging.* 2024;51:3505-3517.

5: Santoro-Fernandes et al. *Eur J Nucl Med Mol Imaging.* 2024;51:3428-3439.
6: Dell'Oro et al. *Clin Genitourin Cancer.* 2024;22(5):102155.
7: Bupathi et al. *J Clin Med.* 2024;13(20):6168.

Competitive Moat

Patent Portfolio

- Primary competitive advantage stems from complex approach to automated lesion matching—protected by **4 method patents** (3 issued, 1 pending)
- **Method patent** (issued) for non-AI component of lesion identification (critical to automation)
- 2nd generation product functionality protected by **2 method patents** (1 issued, 1 pending)

Unique Scientific Expertise/Trade Secrets

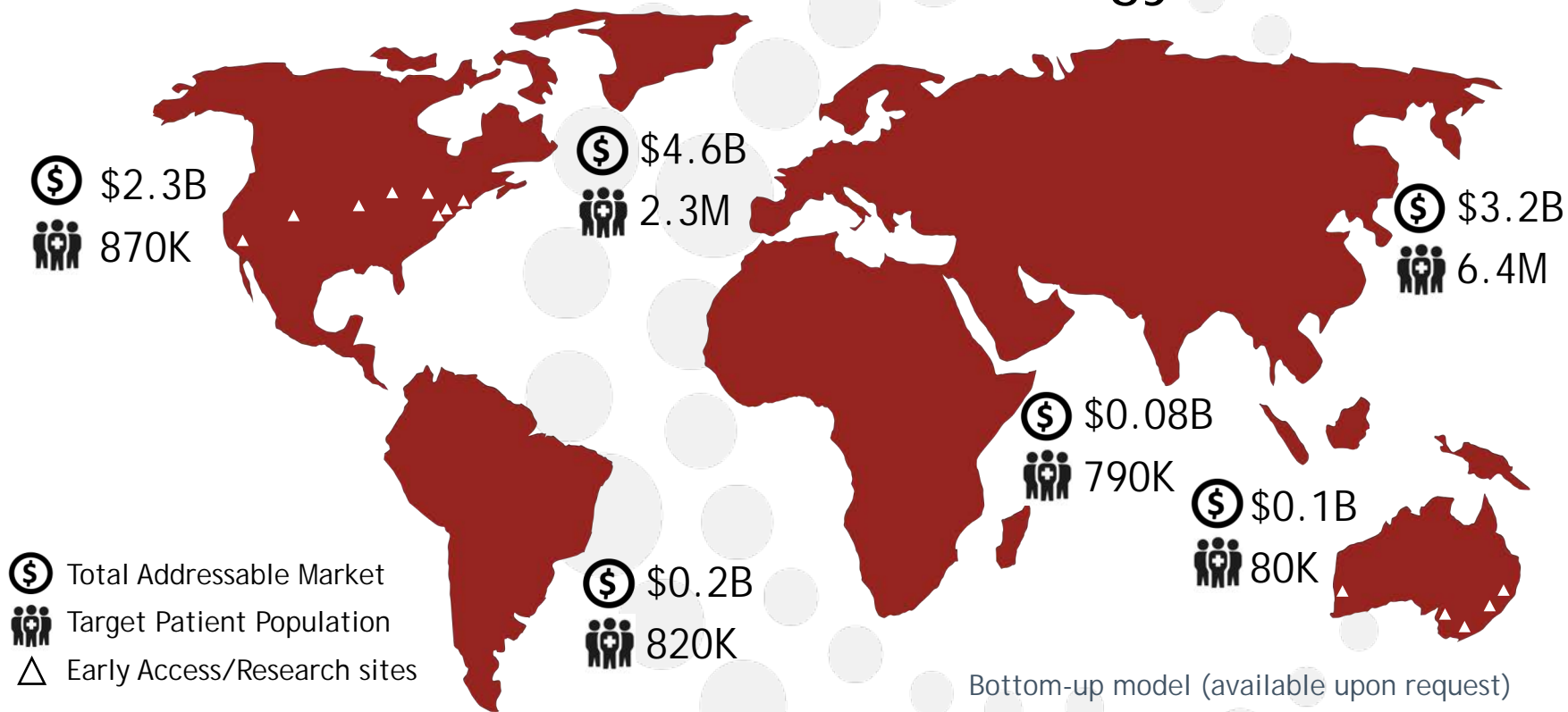
- 15 years of academic research (20+ PhD students and postdocs, 50+ publications)
- Largest labelled datasets of whole-body images (3-10x size of others)
- Cumulative learnings from processing >7,000 patients
- **Proprietary ensemble of AI and non-AI algorithms, enabling full automation**

First-Mover Advantage

- >30 publications and presentations at academic conferences, partnered with global KOLs
- System integration and automation creates **switching cost for hospital IT**



\$10.4B Global Market in Oncology



Expansion Beyond Oncology

- AIQ is developing a product for neurodegenerative diseases (e.g, Alzheimer's)
- As in oncology, existing tech focuses on diagnosis and characterization, not treatment response
- New therapeutics are creating a market need for treatment response assessment

Global Market Opportunity:

- 20M-30M patients
- >\$20B TAM



Key Company Leadership

MANAGEMENT



Dona Alberti, COO

More than 20 years experience in clinical management and cancer center operations.



Russell Francis, International

Led multiple tech companies from founding to exit, including acquisitions and an IPO. Experience in US, Australia, and Europe.



Eric Horler, MBA, CEO

Former global general manager for \$220M business at GE Healthcare. Second time start-up CEO.



Glenn Liu, MD, CMO

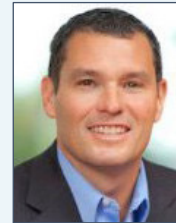
Recognized key opinion leader in genitourinary oncology. Professor of Medicine at Carbone Cancer Center.



Robert Jeraj, PhD, CSO

World renowned expert in medical physics. Professor of Medical Physics, Human Oncology, Radiology, and Biomedical Engineering at the University of Wisconsin.

BOARD OF DIRECTORS



Gregg Fergus

Experienced CEO and entrepreneur with multiple exits, including Butterfly Network (IPO) and Ion Torrent (\$725M acquisition).



Mike Partsch

Over 30 years of experience as an entrepreneur and VC in the healthcare and life sciences sector. Chief Venture Officer for WARF.



Scientific Advisors



George Wilding, MD
Former Vice Provost



Howard Scher, MD
Former Head GU Oncology



Memorial Sloan Kettering
Cancer Center



Minesh Mehta, MD
Deputy Director and
Chief of Radiation Oncology



Baptist Health



Paul Nguyen, MD
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Dana-Farber
Cancer Institute



Scott Perlman, MD
Chief of Nuclear Medicine



Carbone Cancer Center
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Roslyn Francis
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THE UNIVERSITY OF
WESTERN
AUSTRALIA



Eric Liu, MD
Director, NET Institute



ROCKY MOUNTAIN
CANCER CENTERS



Meghan Mooradian, MD
Clinical Oncologist,
Medical Oncology



Mass General Brigham
Mass General Cancer Center





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